



TELEMARK  
FYLKESKOMMUNE



# Work Package 2 -Partner study visits

## (Exchanging ideas, knowledge and experience)

Some examples from Telemark (NO) and Bremerhaven (DE)



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**Waterways for Growth**

# Partner visits to Bremerhaven

- **Telemark delegation visits Bremerhaven**

A delegation of 14 persons from Telemark (NO) visited Bremerhaven, Germany on April 28-29, 2009 to learn about their city and tourism development.

- **Bremerhaven hosted delegation from Karlstad (SE)**

A delegation of 8 people from Karlstad region (SE) visited Bremerhaven, Germany on October 5, 2010 to discuss about future joint marketing activities and tourism business development.



# Telemark visits Bremerhaven





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## Partner visits to Bremerhaven

- **Grenland Development visits Bremerhaven to learn about transformation projects**

Vig 'Grenland Development' autumn planning and strategy meeting was held in Bremerhaven. Much time was spent together with representatives from the tourism development office BIS Bremerhaven. We were really given an insight into how a vulnerable region in Germany was developed and transformed.



# Development in Bremerhaven





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## Partner visits to Telemark

- **Open Days 2009 - Local event in Skien (NO)**

On October 20, 2009, the local Open Days event about sustainable regional growth by innovation and clustering took place at Klosterøya, Skien in Telemark County (NO).

Jochem Schöttler, Tourism Manager from Bremerhaven (WfG partner) gave a presentation in the morning session about the successful tourism cluster development in Bremerhaven which took place during the past 5 years.



# Bremerhaven visits Dalen Hotel





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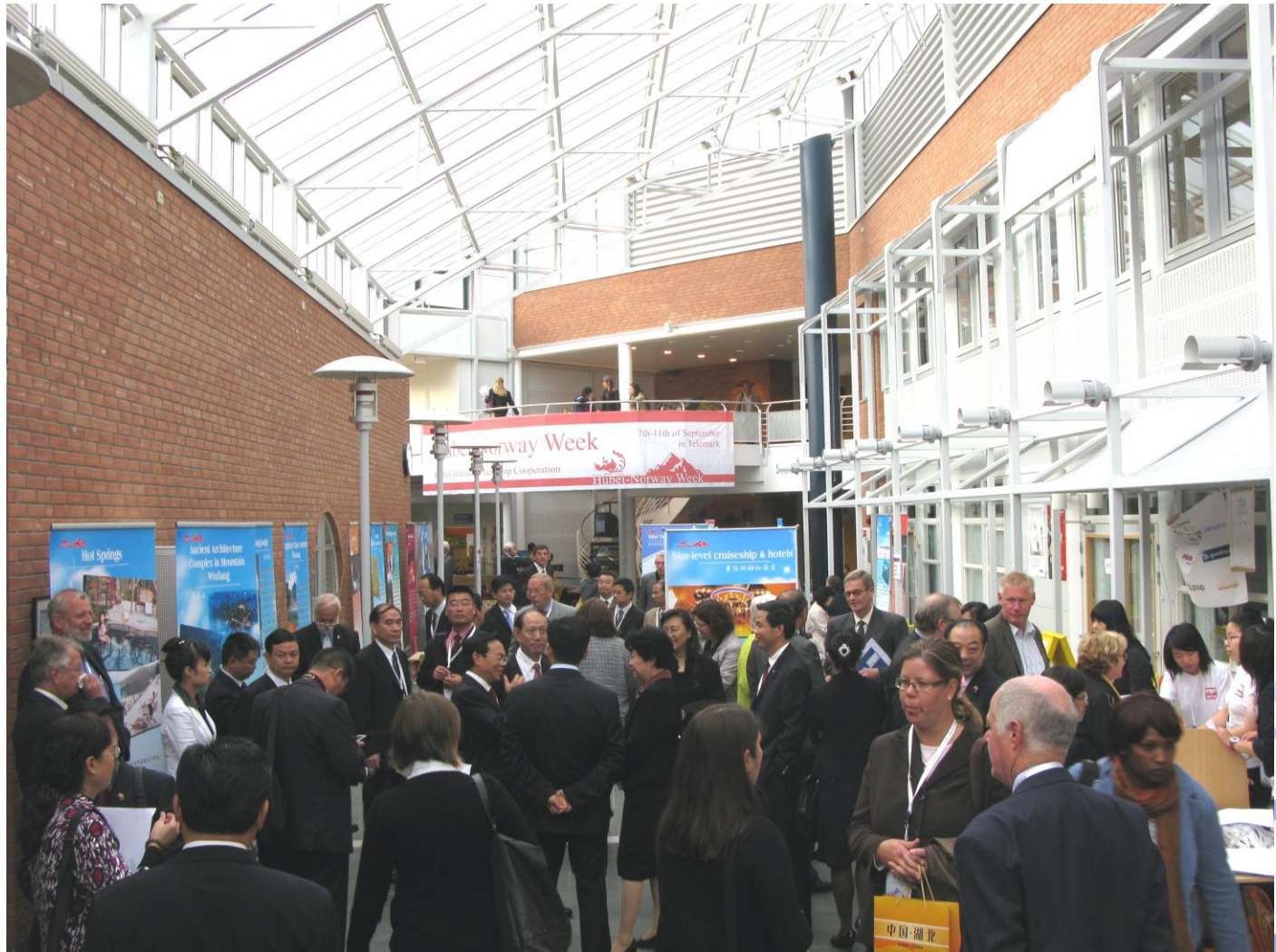
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# Partner visits to Telemark

- **Norway – Hubei (China) Week 2009**

As part of Norway – Hubei Week 2009, a Conference was held **on 7th September 2009 in Porsgrunn** on the theme of co-operation opportunities, particularly for businesses in Hubei (China) and Telemark (Norway). At the Conference, Glenn Millar, Economic Development Manager, British Waterways made a presentation on the theme of inland waterways as a catalyst for regional development in Europe.





## Bremerhaven visits Telemark

- **Helmut and Franziska visit Telemark** from May 24-25, 2010 to discuss WP2 development activities and developing joint tourism activities.
- **Langesund International Shanty Festival**  
Dennis Braches from BIS Bremerhaven Touristik, Germany visited Telemark from June 4-6, 2010 and participated as a speaker at the Tfk International Seminar and with a stand at the Langesund International Shanty Festival to promote Bremerhaven as a tourist destination. He also had the opportunity to meet with Visit Grenland representatives to exchange ideas about developing tourism between Telemark and Bremerhaven.



# Partner visits to Telemark

Bremerhaven visits Telemark





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## Misc. partner visits

- **Arkhangelsk Maritime Partneriat 2009**

The Arkhangelsk Maritime Partneriat was held from October 27-29, 2009 in the city of Arkhangelsk in northern Russia. The event was hosted by Arkhangelsk County Council and supported by a range of organisations, including the Norwegian Barents Secretariat, Innovation Norway, the Northern Maritime Corridor, the Maritime Forums of South-East Norway and North of Norway and the Interreg IVB North Sea Region *Stratmos* project.

Glenn Millar, Economic Development Manager at British Waterways and representative of the Lead Beneficiary in the Interreg IVB North Sea Region Waterways for Growth project, presented on the links to and from the sea afforded by inland waterways and the need to take account of these opportunities to further the economic development of maritime regions.



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## Upcoming partner visits? For example:

- **Telemark – Scotland**

(Kragerø fjordbåtselskap and tourism cooperation)

- **Bremerhaven – Morgedal**

(Norwegian Ski Adventure and Sondre Norheim/  
Emigration cooperation)

- **Telemarkspadlern – Nederland**

(International Kayaking Event)

- **What about your region?** Other suggestions for partner visits? Overview on the WfG website?



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# We learn more from each other!

